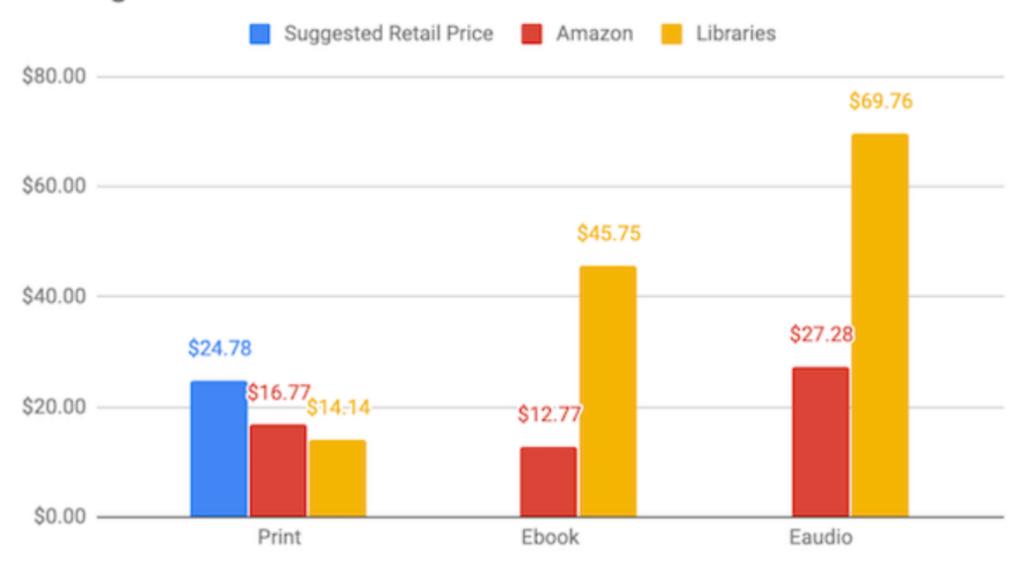


eBook & Audiobook Pricing

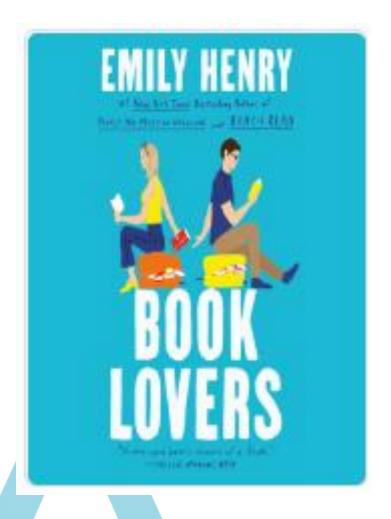
Amy Mullin Electronic Resources Librarian

Average Book Prices



Source: "Hold On, eBooks Cost HOW Much? The Inconvenient Truth About Library eCollections" blog post by Jennie Rothschild, collection development librarian. Sep 6, 2020

Book Lovers by Emily Henry



• Kindle price: \$9.99

• eBook price: \$55.00

• Difference: \$45.01

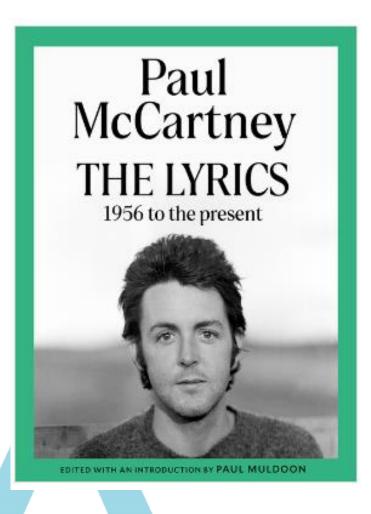
• Terms: 24 months

Publisher: Penguin / Berkley

Hardcover List price: \$27.00

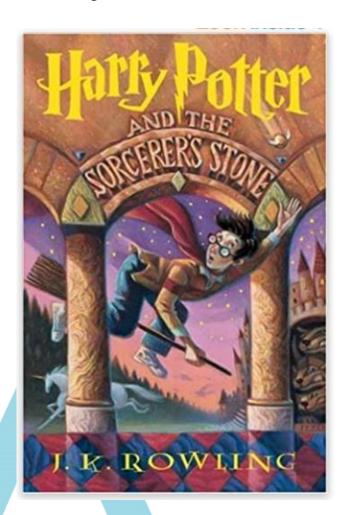
• Ingram price: \$13.99

The Lyrics by Paul McCartney



- Kindle price: \$52.44
- eBook price: \$200.00
- Difference: \$147.56
- Terms: 52 checkouts or 24 months
- Publisher: Norton / Liveright
- Hardcover List price: \$100.00
- Ingram price: \$51.80

Harry Potter and the Sorcerer's Stone by J.K. Rowling



• Kindle price: \$9.99

• eBook price: \$25.00

• Difference: \$15.01

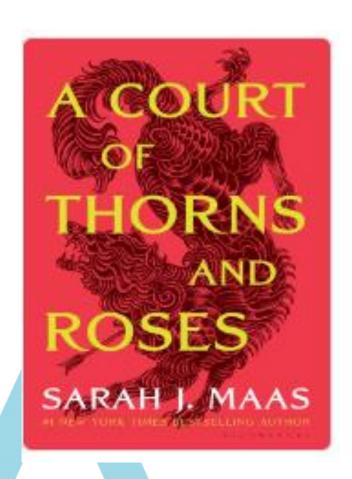
Terms: 52 checkouts or 24 months

Publisher: Scholastic / Pottermore

Hardcover List price: \$26.99

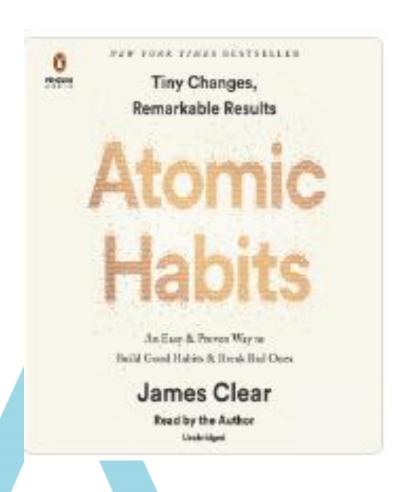
• Ingram price: \$13.98

A Court of Thorns and Roses by Sarah J. Maas



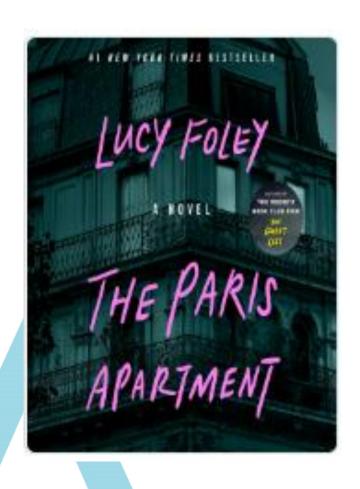
- Kindle price: \$6.65
- eBook price: \$49.00
- Difference: \$42.35
- Terms: One copy / One user
- Publisher: Bloomsbury
- Hardcover List price: \$28.00
- Ingram price: \$14.50

Atomic Habits by James Clear



- Audible price: \$28.00
- eAudiobook price: \$57.00
- Difference: \$29.00
- Terms: One copy / One user
- Publisher: Books on Tape
- Audio CD List price: \$14.99
- Ingram price: \$8.24

The Paris Apartment by Lucy Foley



- Audible price: \$31.93
- eAudiobook price: \$72.07
- Difference: \$40.14
- Terms: One copy / One user
- Publisher: HarperCollins
- Not available in Audio CD format

Impact on APL Collection & Customers

- Print hold ratio is 4:1
- OverDrive hold ratio is 5:1
- Generous with new titles and customer suggestions
- Ruthless with weeding: "popularity contest"
- Over time, collection lacks breadth and depth

Sources and Further Reading

- <u>eBooks: Inside the Industry</u> (Fairfax County (VA) Public Library)
- Hold On, eBooks Cost HOW Much? The Inconvenient Truth About Library eCollections (Blog post: content warning)
- The Surprisingly Big Business of Library E-books (New Yorker)
- In Final Order, Court Declares Maryland's Library E-book Law Unconstitutional (Publishers Weekly)
- Publishers Worry as Ebooks Fly off Libraries' Virtual Shelves (Wired)
- Update: Authors Guild Statement on AAP's Win in Maryland E-book Licensing Case (The Authors Guild)

Q&A